



# **BEST FRIENDS ANIMAL SOCIETY AND SUBSIDIARIES**

Consolidated Financial Statements
As of and for the Year Ended September 30, 2024
(With Summarized Financial Information as of and for the Year Ended September 30, 2023)

**Together with Independent Auditors' Report** 

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# Independent Auditors' Report

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# Independent Auditors' Report

# To the Board of Directors Best Friends Animal Society

#### **Opinion**

We have audited the accompanying consolidated financial statements of Best Friends Animal Society and subsidiaries (a nonprofit organization) (collectively, the Organization), which comprise the consolidated statement of financial position as of September 30, 2024, the related consolidated statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to consolidated financial statements.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of September 30, 2024, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that
  raise substantial doubt about the Organization's ability to continue as a going concern for a
  reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

#### **Report on Summarized Comparative Information**

We have previously audited the Organization's consolidated financial statements as of September 30, 2023 and for the year then ended, and we expressed an unmodified audit opinion on those audited financial statements in our report dated February 15, 2024. In our opinion, the summarized comparative information presented herein as of and for the year ended September 30, 2023, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Tanner LLC

February 11, 2025

# As of September 30,

	2024			2023		
<u>Assets</u>						
Cash and cash equivalents	\$	1,225,654	\$	-		
Contribution and legacy receivables, net		5,572,361		22,598,337		
Prepaids and other assets		10,090,631		9,229,674		
Investments - general purpose		39,754,555		52,653,706		
Cash and cash equivalents - restricted		1,667,834		3,156,861		
Investments - restricted:						
Charitable gift annuities		20,406,817		14,926,548		
Endowments		8,767,200		7,924,120		
Property and equipment, net		93,480,200		87,691,249		
Operating lease right-of-use assets		1,798,184		2,137,090		
Finance lease right-of-use assets		108,736		65,342		
Interest in perpetual trusts and charitable remainder trusts		17,700,029		15,923,464		
Total assets	\$	200,572,201	\$	216,306,391		
Liabilities and Net Assets						
Accounts payable and accrued liabilities	\$	15,265,651	\$	14,498,823		
Line of credit		-		2,834,296		
Charitable gift annuities		4,960,023		4,463,425		
Other liabilities		2,839,453		2,892,101		
Operating lease liabilities		1,938,735		2,306,597		
Finance lease liabilities		117,852		68,261		
Notes payable, net of issuance costs		34,510,815		37,237,322		
Total liabilities		59,632,529		64,300,825		
Commitments and contingencies						
Net assets:						
Without donor restrictions:						
Undesignated		59,726,289		58,648,976		
Designated		45,052,713		57,390,803		
		104,779,002		116,039,779		
With donor restrictions		36,160,670		35,965,787		
Total net assets		140,939,672		152,005,566		
Total liabilities and net assets	\$	200,572,201	\$	216,306,391		

For the Year Ended September 30, 2024 (With Summarized Financial Information for the Year Ended September 30, 2023)

			With Donor			2023
	R	estrictions		Restrictions	Total	Total
Revenues, support, and reclassifications:						
Contributions of cash and other financial assets	\$	123,607,888	\$	15,494,335	\$ 139,102,223	\$ 165,326,790
Contributions of nonfinancial assets		146,197,635		-	146,197,635	190,459,713
Program events		764,037		-	764,037	465,355
Other revenue		4,571,413		-	4,571,413	3,236,385
Net assets released from restrictions		14,637,329		(14,637,329)	-	
Total revenues, support, and reclassifications		289,778,302		857,006	290,635,308	359,488,243
Expenses:						
Sanctuary activities including animal care (excluding in-kind)		37,660,759		23,326	37,684,085	30,899,050
In-kind animal food, supplies, medical and other		1,235,321		-	1,235,321	2,703,219
National and regional programs (excluding in-kind)		89,329,476		1,893,883	91,223,359	75,248,162
In-kind advertising		142,671,126		-	142,671,126	186,706,146
Management and general		12,500,575		303,657	12,804,232	12,426,754
Fundraising		29,328,224		-	29,328,224	26,314,441
Total expenses		312,725,481		2,220,866	314,946,347	334,297,772
Increase (decrease) in net assets before other income (expenses)		(22,947,179)		(1,363,860)	(24,311,039)	25,190,471
Other income (expenses):						
Other expenses and losses		(1,462,882)		-	(1,462,882)	(1,599,097)
Interest and dividend income, net		2,566,082		67,168	2,633,250	2,050,935
Realized and unrealized net investment gain		11,551,646		1,491,575	13,043,221	5,760,112
Roadhouse hotel and mercantile expenses, net of revenues		(957,770)		-	(957,770)	(752,317)
Net loss on disposal of assets		(10,674)		-	(10,674)	(276,559)
Total other income (expenses)		11,686,402		1,558,743	13,245,145	5,183,074
Increase (decrease) in net assets		(11,260,777)		194,883	(11,065,894)	30,373,545
Net assets at beginning of the year		116,039,779		35,965,787	152,005,566	121,632,021
Net assets at end of the year	\$	104,779,002	\$	36,160,670	\$ 140,939,672	\$ 152,005,566

For the Year Ended September 30, 2024 (With Summarized Financial Information for the Year Ended September 30, 2023)

Expense Category	Sanctuary Activities including Animal Care	I	National and Regional Programs	lanagement and General	Fundraising	2024 Total	2023 Total
Advertising	\$ 293,738	\$	4,229,145	\$ 34,311	\$ 3,982,295	\$ 8,539,489	\$ 5,752,370
Animal care	806,752		1,195,569	-	-	2,002,321	1,649,070
Bank fees and interest expense	71,546		37,637	1,826,062	23,404	1,958,649	2,188,376
Depreciation and amortization	1,650,241		468,792	454,917	-	2,573,950	2,336,852
Grants to partners	300,789		16,772,082	30,000	8,106	17,110,977	13,635,264
Employee benefits	3,980,101		5,809,460	650,641	1,418,052	11,858,254	9,591,082
Employee expenses	621,755		956,531	228,352	207,998	2,014,636	2,393,204
Event expense	92,126		1,577,045	10,151	427,045	2,106,367	2,028,831
Facilities expenses	677,749		2,180,113	44,617	63,653	2,966,132	2,446,487
Information technology	1,578,970		2,877,128	710,491	650,686	5,817,275	4,640,794
In-kind expenses	1,235,321		142,671,126	141,517	-	144,047,964	189,409,365
Payroll taxes	1,478,334		2,570,006	490,676	800,147	5,339,163	4,563,633
Postage and shipping	141,185		2,915,392	8,874	9,178,450	12,243,901	10,604,601
Professional services	638,790		4,341,830	863,250	1,404,182	7,248,052	6,331,088
Property taxes and insurance	2,262,201		115,870	264,889	51,283	2,694,243	2,454,836
Salaries and wages	18,990,748		34,991,776	6,542,461	10,442,753	70,967,738	62,617,421
Travel and entertainment	925,971		3,686,605	230,247	603,886	5,446,709	4,075,441
Utilities	522,454		502,979	73,088	20,090	1,118,611	1,158,634
Vehicle expense	553,165		339,693	5,400	9,472	907,730	858,432
Veterinary care	2,093,242		5,526,908	-	-	7,620,150	4,948,454
Other	 4,228		128,798	194,288	36,722	364,036	613,537
Total	\$ 38,919,406	\$	233,894,485	\$ 12,804,232	\$ 29,328,224	\$ 314,946,347	\$ 334,297,772

# For the Years Ended September 30,

		2024		2023
Cash flows from operating activities:	<b>,</b>	(44.065.004)	<u>,</u>	20 272 545
Increase (decrease) in net assets	\$	(11,065,894)	\$	30,373,545
Adjustments to reconcile increase (decrease) in net assets to net cash provided by (used in) operating activities:				
Depreciation and amortization		2 052 200		2,787,824
Amortization of operating lease right-of-use assets		3,052,389 473,183		933,008
Amortization of operating lease right-of-use assets  Amortization of finance lease right-of-use assets		46,553		34,384
Amortization of finance lease right-of-use assets  Amortization of debt issuance costs		46,553 25,371		34,384 25,397
Net loss on disposal of assets		10,674		276,559
Net realized gain on sale of investments		(777,255)		(1,257,522)
Net unrealized gain on investments		(12,265,966)		(4,502,590)
Net unrealized gain on interest in perpetual trusts and		/1 77C FCF\		(627.100)
charitable remainder trusts		(1,776,565)		(637,109)
Change in value of charitable gift annuities		(96,649)		(695,768)
Donated inventory and other assets		(2,002,431)		(2,203,571)
Donated stocks		(2,276,363)		(3,476,611)
Donated building and land		(1,795,000)		(1,010,000)
Reinvested interest and dividends		(2,235,237)		(1,984,922)
Contributions with donor restrictions for long-term purposes		(2,411,646)		(5,915,239)
Changes in operating assets and liabilities:				
Contribution and legacy receivables		17,025,976		(15,518,572)
Prepaids and other assets		3,980,927		1,425,673
Operating lease asset and liability		(502,139)		(953,190)
Accounts payable and accrued liabilities		172,109		2,302,710
Other liabilities		(2,892,101)		(2,797)
Net cash provided by (used in) operating activities		(15,310,064)		1,209
Cash flows from investing activities:				
Proceeds from sale of investments		25,417,740		8,680,508
Purchases of investments		(1,287,117)		(2,001,863)
Purchases of property and equipment		(7,108,119)		(18,064,832)
Proceeds from sale/exchange of property and equipment		645,824		-
Net cash provided by (used in) investing activities		17,668,328		(11,386,187)
Cash flows from financing activities:				
Net increase (decrease) in line of credit		(2,834,296)		2,834,296
Principal payments on notes payable		(2,751,878)		(2,681,469)
Payments for charitable annuity obligations		(616,967)		(616,967)
Payment of finance lease obligations		(40,356)		(34,068)
Proceeds from charitable annuities		1,210,214		2,060,458
Contributions with donor restrictions for long-term purposes		2,411,646		5,915,239
Net cash provided by (used in) financing activities		(2,621,637)		7,477,489
Net change in cash, cash equivalents, and restricted cash		(263,373)		(3,907,489)
Cash, cash equivalents, and restricted cash beginning of the year		3,156,861		7,064,350
Cash, cash equivalents, and restricted cash end of the year	\$	2,893,488	\$	3,156,861
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# For the Years Ended September 30,

	2024	2023
Supplemental schedule of non-cash investing and		
financing transactions:		
Change in value of 5 Acres Agreements	\$ 2,839,453	\$ 106,515
Property and equipment acquired through accounts payable and accrued liabilities	594,719	1,431,944
Operating lease right-of-use assets obtained in exchange for		
operating lease obligations	134,277	3,070,098
Finance lease right-of-use assets obtained in exchange for		
finance lease obligations	89,947	99,726
Supplemental disclosure of cash flow information:		
Cash paid for interest	\$ 1,019,729	\$ 1,173,194

## 1. Organization, Activities, and Significant Accounting Policies

# **Nature of Activities and Consolidation**

Best Friends Animal Society and subsidiaries (collectively, Best Friends or the Organization) is a Utah nonprofit organization with the mission of developing no-kill programs and partnerships to bring about a day when there are no more homeless pets. Best Friends' leading initiatives in animal care and community programs are coordinated from its Kanab, Utah headquarters, one of the country's largest no-kill sanctuaries. Best Friends develops and refines model programs that are shared with other organizations and people, so that more animals can be saved. This work is made possible by the personal and financial support of a grassroots network of members and community partners across the nation.

Best Friends includes the following wholly-owned subsidiaries: Best Friends Productions, LLC (Productions), organized on November 12, 2013; 307 West Broadway, LLC (307 Broadway), organized on May 29, 2015; and Best Friends Wellness Center, Inc. (the Wellness Center), organized on February 13, 2015. The balances and activities of these entities have been included in the accompanying 2024 consolidated financial statements and 2023 summarized comparative information. All interorganizational amounts are eliminated in consolidation.

#### **Financial Statement Presentation**

The Organization reports its financial position and activities according to two classes of net assets:

Net Assets Without Donor Restrictions – Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the Organization. These net assets may be used at the discretion of the Organization's management and the Board of Directors.

Net Assets With Donor Restrictions – Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Organization or by the passage of time. Other donor restrictions are perpetual in nature, wherein the donor has stipulated the funds be maintained in perpetuity.

# **Basis of Accounting**

The accompanying consolidated financial statements of Best Friends have been prepared using the accrual basis of accounting.

# **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (US GAAP) requires management to make estimates and assumptions that affect reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

# Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, demand deposits and short-term investments with original maturities of three months or less.

## Investments

Investments in equity and debt securities are measured at fair values in the consolidated statements of financial position to the extent such investments have quoted market values. Investments that do not have quoted market values are measured using alternative methods, including using net asset value (NAV) as a practical expedient as allowed by US GAAP. Unrealized gains and losses are included in the change in net assets. Investment returns are reported net of related external and direct internal investment expenses.

Various non-trading investments held are accounted for using the cost method but were initially valued at fair value on the date of donation. Income is recorded on these investments when cash is received.

## Impairment of Long-lived Assets

Best Friends reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the asset exceeds the fair value of the asset. An asset to be disposed of is reported at the lower of the carrying amount or fair value less costs to sell.

#### **Property and Equipment**

Best Friends capitalizes property and equipment additions of \$10,000 or more. Such assets are recorded at historical cost if purchased or constructed. Donated assets are recorded at their estimated fair values at the date of donation. Maintenance, repairs and renewals that neither materially add to the value of the property nor appreciably prolong its useful life are charged to expense as incurred. Major renewals and betterments are capitalized. Gains and losses on dispositions of property and equipment are shown as other gains or losses on the consolidated statement of activities in the year of disposition.

Depreciation and amortization of property and equipment are calculated on the straight-line method over the following estimated useful lives, or lease terms, if shorter:

Furniture, fixtures, and equipment	3 - 22 years
Automobiles and trucks	5 - 7 years
Buildings and improvements	4 - 40 years
Software and website	2 - 8 years

#### **Lease Commitments**

The Organization leases certain office space, storage space, and equipment. The Organization assesses whether an arrangement qualifies as a lease (i.e., conveys the right to control the use of an identified asset for a period of time in exchange for consideration) at inception and only reassesses its determination if the terms and conditions of the arrangement are changed. For all arrangements where it is determined that a lease exists, the related right-of-use (ROU) assets and lease liabilities are recorded within the consolidated statement of financial position as either operating or finance leases. At inception or modification, the Organization calculates the present value of lease payments using the Organization's risk-free rate. The present value is adjusted for prepaid lease payments, lease incentives, and initial direct costs (e.g. commissions). The Organization's leases may require fixed rental payments, variable lease payments based on usage or sales and fixed non-lease costs relating to the leased asset. Variable lease payments are generally not included in the measurement of the ROU assets and lease liabilities. Leases with an initial term of 12 months or less are not recorded on the consolidated statement of financial position. Lease expense is recognized for these leases on a straight-line basis over the lease term. Fixed non-lease costs, for example common-area maintenance costs, taxes, insurance, and maintenance, are included in the measurement of the ROU asset and lease liability as the Organization does not separate lease and non-lease components.

Lease terms may include options to extend or terminate the lease when it is reasonably certain the Organization will exercise that option. The exercise of lease renewal options is at the Organization's sole discretion. The depreciable life of assets and leasehold improvements are limited by the expected lease term unless there is a transfer of title or purchase option reasonably certain of exercise.

#### **Perpetual Trusts**

Best Friends has been named the beneficiary of a certain portion of the investment income of trusts that are to continue in perpetuity. Best Friends records an asset on the consolidated statements of financial position for its interest in these perpetual trusts based upon the estimated fair value of Best Friends' share of the perpetual trust assets as of the reporting date. When Best Friends is notified of an interest in a new perpetual trust or when the perpetual trust appreciates in value, that interest is recorded as an increase in net assets with donor restrictions in the consolidated statement of activities. Income

distributed to Best Friends by the perpetual trusts is recorded initially as part of net assets with donor restrictions until it is appropriated for use by the Board of Directors, at which time it is reported as part of net assets without donor restrictions.

Best Friends has also been named as the beneficiary of certain other perpetual trusts. However, based upon the conditions imposed by the related wills and trust documents and the uncertainty surrounding the ultimate amount, if any, that Best Friends will receive, these other perpetual trusts have not been recorded.

#### **Contributions**

Contributions, Best Friends' main source of support, are recorded as with or without donor restrictions, depending on the existence of any donor restrictions. Contributions are recorded when received unless verifiable documentation is available to support the accrual of a receivable (promise to give). Contributions from legacy gifts are recognized when the gift is binding on the donor's estate, when Best Friends has rights or claims to the assets, and when the gift is measurable. Conditional contributions, that is, those with measurable performance or other barriers, and a right of return, are not recognized until the conditions on which they depend have been substantially met. As of September 30, 2024 and 2023, the Organization has been informed of approximately \$2,500,000 and \$3,500,000 of conditional contributions, respectively, of which no amounts have been received in advance nor have they been recognized in the accompanying consolidated financial statements.

Contribution and legacy receivables are recognized when the donor makes a promise to Best Friends that is unconditional. Best Friends records an allowance for estimated uncollectible amounts. The allowance is based on prior years' experience and management's analysis of specific promises made.

When a donor restriction is satisfied, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. Contributions received with donor-imposed restrictions that are met in the same period as received are reported as support without donor restrictions.

Contributions of assets, other than cash, are recorded at their estimated fair value. Contributions that will be received within one year from the statement of financial position date are not discounted. Contributions that are to be received over multiple years are discounted. Contribution income from the amortization of the discount on the receivables is recognized on a straight-line basis, which materially approximates the effective interest method.

# **Contributed Goods and Services**

Best Friends does not recognize in the consolidated financial statements any services contributed by volunteers. These services consist of assisting employees with animal care activities at the sanctuary and with other animal welfare activities nationwide.

Best Friends receives donated goods, primarily of animal food, animal support supplies, property, and equipment, which are valued at fair value at the time they are received. Fair value of donated animal food and animal support supplies is based on third party vendor quotes. During the years ended September 30, 2024 and 2023, Best Friends recognized approximately \$1,943,000 and \$2,204,000, respectively, of in-kind support related to such donations. During the years ended September 30, 2024 and 2023, Best Friends recognized approximately \$1,795,000 and \$1,010,000 of donated buildings, and \$59,000 and \$0 of donated equipment, respectively. The contributed animal food and support supplies were used for the care of animals located at Best Friends' animal sanctuary. The donated buildings, located in Utah, California, and North Carolina areas, were valued at fair value at time of donation, and sold a few months later. Donations of property are recorded at their estimated fair value on the date of donation. There were no donor restrictions on these donations.

Contributed services are recognized only when such services create or enhance nonfinancial assets; or when such services would otherwise have been purchased, require specialized skills to perform, and are provided by individuals possessing those specialized skills. During the years ended September 30, 2024 and 2023, Best Friends recognized approximately \$442,000 and

\$540,000, respectively, of in-kind support related to such services. Such services included in-kind rent and professional services. The value of in-kind rent is based on the lease negotiated between the donor and the lessor. The contributed rent is for the Best Friends' Los Angeles, California location, which brings together animal rescue groups and city shelters, and hosts adoption events through the No-Kill Los Angeles (NKLA) Coalition. The value of the in-kind professional services is based on current market rates in the New York area, consisting of both data analytic and legal related professional services. There were no donor restrictions on these donations.

Best Friends also received approximately \$141,959,000 and \$186,706,000 of in-kind advertising in the form of television, radio, or other media during the years ended September 30, 2024 and 2023, respectively, which is recorded as both a nonfinancial donation and in-kind expense. The value of these PSA advertisements is the fair value based on the airtime, affiliate, media (Radio/TV), city and state of airing, length of advertisement, and program aired on.

The Organization had the following nonfinancial contributions received during the years ended September 30:

	_	2024			2023
Advertising	ç	\$	141,958,687	\$	186,706,146
Animal food			1,526,308		1,701,408
Buildings			1,795,000		1,010,000
Animal supplies and medical care			392,181		487,196
Rent			300,000		300,000
Equipment			59,042		-
Travel and events			18,951		11,700
Gift cards			4,675		3,050
Janitorial and office supplies			1,263		217
Other			11		-
Pro bono services			141,517		239,996
	ç	\$	146,197,635	\$	190,459,713

#### Revenue Recognition

Revenue is measured as the amount of consideration that the Organization expects to receive in exchange for goods or services. Revenue is recognized after the Organization has (1) identified the customer contract, (2) identified the performance obligation in the contract, (3) determined the transaction price, (4) allocated the transaction price to the performance obligation in the contract and (5) recognized revenue when the performance obligation has been satisfied.

Best Friends provides adoption services and also certain medical care services for animals. The fees related to these services are recognized as revenue at the time the services are provided (point in time). In addition, Best Friends sells certain merchandise and rents lodging facilities to the public allowing volunteers and others to stay near the Best Friends' sanctuary for an extended period of time. Revenues from merchandise sales are recognized at the time of sale (point in time). Revenues from rental activities are deferred in accrued liabilities and recognized after the lodging services are provided (over time). These goods and services revenues are included in other revenue, or netted with the applicable expenses in other income, in the accompanying consolidated statement of activities. The Organization does not have any material contract assets as of September 30, 2024 and 2023.

The following table presents the Organization's revenue, disaggregated by the timing of satisfaction of the performance obligations, for the years ended September 30:

	 2024				
Revenue recognized at a point in time Revenue recognized over time	\$ 3,485,488 2,199,092	\$	3,060,012 1,973,513		
	\$ 5,684,580	\$	5,033,525		

# Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the accompanying consolidated statements of activities and functional expenses. Direct identifiable expenses are charged to program and supporting services. Expenses related to more than one function are allocated to program and supporting services on the following bases:

• Salaries and wages, employee benefits, employee expenses, overtime, payroll taxes, and promotional expenses are allocated on a basis of estimated time and effort spent in each function, and for the home department on the basis of employee full-time equivalent.

#### **Joint Costs**

Best Friends achieves some of its programmatic and fundraising goals in direct mail campaigns that include requests for contributions. The costs of conducting those campaigns included certain joint costs that are not directly attributable to the program, management and general, or the fundraising component of the activities. Those joint costs totaled and were allocated as follows for the years ended September 30:

	 2024		
National and regional programs	\$ 1,265,312	\$	1,148,440
Fundraising	 1,655,848		1,514,659
	\$ 2,921,160	\$	2,663,099

# **Advertising**

Advertising costs are expensed as incurred.

## **Income Taxes**

Best Friends is a public charity under Section 501(c)(3) of the Internal Revenue Code (the IRC) and is, therefore, not subject to tax on income related to its exempt purposes under present income tax laws. Accordingly, no provision for income taxes has been made in the accompanying consolidated financial statements. Best Friends is required to operate in conformity with the IRC in order to maintain its qualification. Best Friends conducts a limited amount of activities that are subject to unrelated business income tax. As limited liability companies with one member, Productions and 307 Broadway are considered disregarded entities for tax purposes. The activities and balances of Productions and 307 Broadway are included with those of Best Friends Animal Society for tax reporting purposes. Best Friends Wellness Center, Inc. is organized as a corporation, separate from the tax-exempt entity. As a separate corporation, it files its own corporate income tax return and pays tax on its own taxable income. No tax provision is included for the Wellness Center as its tax liability is considered immaterial to the overall financial statements.

Best Friends has analyzed all tax positions for applicable tax jurisdictions for which the statute of limitations remain open, including U.S. federal and state jurisdictions for the years ended September 30, 2024 and 2023, and determined there were no material unrecognized tax benefits or obligations.

## **Prior-Year Summarized Comparative Information**

The consolidated financial statements include certain 2023 summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with US GAAP. Accordingly, such information should be read in conjunction with Best Friends' consolidated financial statements as of and for the year ended September 30, 2023, from which the summarized information was derived.

# Reclassification

Certain reclassifications have been made to the 2023 financial statement presentation to conform to the 2024 presentation.

#### Subsequent Events

Management of Best Friends has evaluated subsequent events through February 11, 2025, which is the date the financial statements were available to be issued.

#### 2. Liquidity and Availability

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the date of the consolidated statements of financial position, comprised the following as of September 30:

	 2024	2023
Financial assets:		
Cash and cash equivalents	\$ 2,893,488	\$ 3,156,861
Investments	68,928,572	75,504,374
Contribution and legacy receivables, net	5,572,361	22,598,337
Interest in perpetual trusts and charitable remainder		
trusts	 17,700,029	15,923,464
	 95,094,450	117,183,036
Less amounts not available to be used for general expenditure within one year:		
Net assets with donor restrictions	36,160,670	35,965,787
Charitable gift annuities, less restricted reserves	 15,579,942	13,416,651
	51,740,612	49,382,438
Net amount available	\$ 43,353,838	\$ 67,800,598

The Organization's operations rely primarily on contributions from private sources as well as in-kind donations of goods and services. These contributions are to be used directly for the Organization's overall mission, and for this reason, only a portion of the Organization's overall financial assets above are not available for general expenditure within one year based upon donor restrictions. The Board of Directors has designated a portion of net assets without donor restrictions as further described in Note 13. These board designated net assets have not been excluded from financial assets available for general expenditure within one year, in the table above, because these designated amounts may be utilized for general expenditure at any time with approval of the Board of Directors.

The Organization monitors its liquidity and cash flow needs through the use of a budget and cash flow projections to ensure that cash inflows are sufficient to cover projected cash outflows. The accompanying consolidated statements of cash flows identify the sources and uses of the Organization's cash. Cash used in operations for the year ended September 30, 2024, was \$15,310,064. The Organization also has available the undrawn portion of a \$6,000,000 line of credit to enable effective cash management through cyclical volatility in contribution revenue.

# 3. Cash and Cash Equivalents

Cash restrictions relate to the unspent portion of donor-restricted contributions that are not expected to be spent in the subsequent year. The Organization maintains its cash and cash equivalents in bank deposit accounts which, at times, exceed federally insured limits. To date, the Organization has not experienced a loss or lack of access to its invested cash and cash equivalents; however, no assurance can be provided that access to the Organization's invested cash and cash equivalents will not be impacted by adverse conditions in the financial markets.

The following table provides a reconciliation of cash, cash equivalents, and restricted cash accounts reported within the consolidated statements of financial position to the total of the same amounts shown in the consolidated statements of cash flows as of September 30, 2024 and 2023:

		2023	
Cash and cash equivalents	\$	1,225,654	\$ -
Cash and cash equivalents - restricted		1,667,834	3,156,861
	\$	2,893,488	\$ 3,156,861

#### 4. Investments

As of September 30, investments consisted of the following:

	 2024	2023
Mutual funds	\$ 22,197,076	\$ 23,714,185
Common stock	22,371,882	21,761,973
Other bonds	12,440,174	15,545,256
Hedge funds	6,406,738	5,850,959
Private equity	3,080,857	492,833
Government bonds	2,202,387	5,298,634
Real estate investment trust	170,372	825,946
Other investments	59,086	296,013
Alternative funds	 -	1,718,575
	\$ 68,928,572	\$ 75,504,374

Components of investment income for the years ended September 30, 2024 and 2023, are summarized as follows:

	Year Ended September 30, 2024						
	Cash and Cash						
	Investments Equivalents					Total	
Net realized gain on sale of investments	\$	777,255	\$	-	\$	777,255	
Net unrealized gain on investments		12,265,966				12,265,966	
Net investment gain		13,043,221		-		13,043,221	
Interest and dividend income		2,235,237	*	398,013		2,633,250	
	\$	15,278,458	\$	398,013	\$	15,676,471	

	Year Ended September 30, 2023					
	Cash and Cash					
	In	vestments		Equivalents		Total
Net realized gain on sale of investments	\$	1,257,522	\$	-	\$	1,257,522
Net unrealized gain on investments		4,502,590				4,502,590
Net investment gain		5,760,112		-		5,760,112
Interest and dividend income		1,984,922 *	k	66,013		2,050,935
	\$	7,745,034	\$	66,013	\$	7,811,047

<sup>\*</sup> Includes interest and dividends relating to annuities and securities.

Investment expenses for the years ended September 30, 2024 and 2023 totaled \$870,431 and \$560,863, respectively, and were netted against related investment interest and dividend income on the accompanying consolidated statement of activities.

Investments in hedge funds are comprised primarily of shares owned in Elliott International Limited, valued at \$2,472,829 and \$2,224,392 as of September 30, 2024 and 2023, respectively, GLAS funds valued at \$2,800,618 and \$2,569,379 as of September 30, 2024 and 2023, respectively, and Hudson Bay funds valued at \$1,133,291 and \$1,057,188 as of September 30, 2024 and 2023, respectively. Investments in private equity funds are comprised of shares owned in Altimeter Growth Partners VI LP funds valued at \$993,600 and \$498,833 as of September 30, 2024 and 2023, respectively, and Viking Global Opportunities LP funds valued at \$2,087,257 and \$0 as of September 30, 2024 and 2023, respectively. Investments in alternative funds are comprised of Cantillon Global Equity funds valued at \$0 and \$1,718,575 as of September 30, 2024 and 2023, respectively.

Elliott International Limited's investment strategy involves trading, through its affiliate, in a wide range of United States and non-United States equity and debt securities and other financial and investment interests, instruments, and property with the principal objective of generating a return consistent with a goal of minimizing losses during adverse financial market periods. Best Friends can redeem up to 25% of its shares of Elliott International Limited semi-annually on the first day of a fiscal quarter, although redemptions are not permitted on consecutive quarterly redemption dates. All redemptions are subject to a charge of 1.5% of the amount to be redeemed.

GLAS fund's investment strategy involves investing primarily in floating rate, senior secured, first lien term loans to U.S. middle market private equity-sponsored companies. The strategy focuses on capital preservation driven by in-depth credit analysis. A collaborative approach to sourcing produces substantial deal flow, allowing for investment selectivity while preserving economics for investors. Downside risk is managed through diversified portfolio construction. Best Friends can redeem its shares of GLAS funds quarterly or semi-annually, depending on the fund.

Hudson Bay International Fund, Ltd. (Hudson Bay) is a multi-manager, multi-strategy hedge fund focused on actively traded, catalyst-driven strategies across the capital structure. The fund seeks to deliver persistently positive returns with low correlation to broader equity and credit markets. Its flexible mandate allows for investments across a wide range of geographies, asset classes, and liquidity profiles, employing extensive leverage both for hedging and as part of arbitrage trades. Risk management is a cornerstone of the fund's approach, with monitoring at the position, portfolio manager, and overall portfolio levels to limit drawdowns. The fund is designed to serve as a diversifying allocation within portfolios, offering downside protection with limited beta and correlation to other asset classes, with a goal of generating returns of 3-5% over the risk-free rate. Best Friends can redeem its shares of the Hudson Bay funds quarterly, with a 12.5% gate.

Altimeter Growth Partners VI LP (Altimeter) is a growth-stage venture capital fund with a primary focus on the technology sector. The Boston-based team is comprised of self-described "founders" who pride themselves on helping entrepreneurs break through the glass ceiling and disrupt the technology marketplace. They take a hands-on approach with their venture capital investments, trying to establish a partnership to help these early-stage companies reach their full potential. This particular fund is the 2021 vintage of one of their venture capital vehicles. Best Friends can redeem its shares of the Altimeter funds at the end of the 10-year life of the fund.

Viking Global Opportunities LP (Viking) is an evergreen hybrid public/private equity fund managed by Viking Global Investors. The fund combines investments in public equities, which represent the largest and most liquid names from Viking's hedge fund strategies, with a concentrated private equity portfolio. The public equity component is a fundamental, large-cap global equity strategy, while the private equity side is heavily focused on sectors like healthcare, software, and companies that align with Viking's "Great Business, Great Management" framework. The fund employs a long-term investment horizon of 3-5 years, complemented by active trading around positions. Viking operates with a multi-portfolio manager structure for public equities, leveraging sector-specific expertise, and a dedicated private equity team for illiquid investments. The fund's hybrid structure also allows for unique investment opportunities, such as stakes in publicly traded but illiquid securities and lower multiple, higher internal rate of return opportunities that are typically outside the scope of traditional private equity funds. Best Friends can redeem its shares of the Viking funds from the liquid portion of the Fund, which is made available to investors when Viking Fund receives distributions from exiting the underlying private equity investments.

Cantillon Global Equity funds' investment strategy involves aiming to achieve long-term capital appreciation by investing in a diversified portfolio of global equities, and to offer consistency of relative performance, downside protection, and less risk. Best Friends can redeem its shares of the Cantillon Global Equity funds monthly, quarterly, or semi-annually, depending on the fund. These investments were liquidated during the year ended September 30, 2024.

#### 5. Fair Value Measurement

US GAAP defines fair value and establishes a framework for measuring fair value. The standard provides a consistent definition of fair value which focuses on an exit price between market participants in an orderly transaction. The standard also prioritizes, within the measurement of fair value, the use of market-based information over entity-specific information and establishes a three-level hierarchy for fair value measurements based on the transparency of information used in the valuation of an asset or liability as of the measurement date.

The fair value hierarchy prioritizes the use of inputs used in valuation techniques into the following three levels:

Level 1 – Unadjusted quoted prices in active markets that are accessible at the measurement date for identical assets or liabilities.

Level 2 — Observable inputs other than quoted prices in active markets for identical assets and liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 – Prices or valuation techniques that require inputs that are both significant to the fair value measurement and are unobservable (supported by little or no market activity).

All investments are considered to be Level 1 with the exception of a Level 2 real estate investment valued at \$170,372 and \$825,946 as of September 30, 2024 and 2023, respectively, Level 3 private equity investments valued at \$3,080,857 and \$0 as of September 30, 2024 and 2023, respectively, as well as certain investments that, in accordance with US GAAP subtopic 820-10, have not been classified in the fair value hierarchy and are measured using the net asset value per share (or its equivalent) practical expedient and are summarized as follows:

Investments	Fair Value	Unfunded Commitments	Redemption on Frequency	Redemption on Notice Period
Hedge funds (2024)	\$ 6,406,738	-	Quarterly or	60-90 Days
			semi-annual	
Hedge funds (2023)	5,850,959	-	Quarterly or	60-90 Days
			semi-annual	
Alternative funds (2023)	1,718,575	-	Monthly	15 Days

Level 3 investment classification is based upon the significance of the unobservable inputs to the overall fair value measurement. Best Friends has established valuation processes and procedures to ensure that the valuation techniques that are categorized within level 3 of the fair value hierarchy are fair, consistent, and verifiable. Valuations are supported by market data, third-party pricing sources, industry-accepted pricing models, industry-accepted pricing models, cost, and/or other methods Best Friends deems appropriate. Because of the inherent uncertainty in the valuation of level 3 investments, the estimates of fair value may differ from the value that would have been used had a ready market existed, and any difference could be material. The activity of level 3 investments consisted of the following:

Balance as of October 1, 2022	\$ 492,833
Realized and unrealized gains and dividends, net of expenses	-
Purchases	-
Sales	 -
Balance as of September 30, 2023	492,833
Realized and unrealized gains and dividends, net of expenses	204,010
Purchases	2,384,014
Sales	 
Balance as of September 30, 2024	\$ 3,080,857

# 6. Contribution and Legacy Receivables

Best Friends expects to collect its contribution and legacy receivables over the following years as of September 30, 2024:

Years Ending September 30,	
2025	\$ 3,814,216
2026	724,409
2027	513,777
2028	335,000
2029	175,000
Thereafter	 175,000
Total contribtution and legacy receivables	5,737,402
Less discount	(141,169)
Less allowance for uncollectible amounts	 (23,872)
Total	\$ 5,572,361

Contribution and legacy receivables expected to be collected in more than one year are reflected at the present value of estimated future cash flows using a discount rate of 3.5%. Management has estimated and recorded an allowance for uncollectible receivables as of September 30, 2024, where collection was not deemed probable.

A major donor is one that comprises more than 10% of the Organization's contribution and legacy receivables. Concentrations of contribution and legacy receivables as of September 30 were as follows:

	2024	2023
Donor A	17%	*
Donor B	*	65%

<sup>\*</sup>Donor does not comprise more than 10% of the Organization's contribution and legacy receivables.

#### 7. Property and Equipment

Property and equipment consisted of the following as of September 30:

	2024	2023
Furniture, fixtures and equipment	\$ 7,424,055	\$ 6,010,541
Automobiles and trucks	4,925,448	4,268,300
Buildings and improvements	73,063,808	47,278,102
Land	19,324,555	19,271,858
Construction in progress	16,474,361	37,138,571
Software and website	 3,819,283	2,826,336
	125,031,510	116,793,708
Accumulated depreciation and amortization	 (31,551,310)	(29,102,459)
Property and equipment, net	\$ 93,480,200	\$ 87,691,249

Depreciation and amortization expense for the years ended September 30, 2024 and 2023 totaled \$3,052,389 and \$2,787,824, respectively.

Internal and external costs incurred to develop internal-use computer software during its application development stage are capitalized according to US GAAP. Likewise, internal and external costs incurred to develop a website are also capitalized.

#### 8. Line of Credit

Best Friends had a credit facility with a financial institution, consisting of a bridge line of credit with interest at 2.5% above the 3-month United States Treasury Rate and a borrowing capacity of \$6,000,000. As of September 30, 2024, the interest rate was 7.93%. The outstanding balance was \$0 and \$2,834,296 as of September 30, 2024 and 2023, respectively. The credit line was entered into in January 2016, renewed in May 2018, July 2020, June 2022, and June 2024, and matures on June 30, 2027. A letter of credit in the amount of \$1,686,013 with maturity date of June 30, 2025, was issued from this \$6,000,000 line of credit; this letter of credit directly reduces the amount available to borrow on this line. This line of credit requires the Organization to meet certain affirmative and negative covenants, which management believes the Organization was in compliance with as of September 30, 2024.

#### 9. Charitable Gift Annuities Payable

Best Friends has entered into charitable gift annuity agreements wherein donors (the annuitants) conveyed to Best Friends assets in exchange for annual payments to the annuitants during their lifetimes. The liability is calculated at the date of donation by calculating the present value of the annual payments over the expected remaining life of the annuitants. Contribution revenue, which is the fair value of the contribution less its corresponding liability, is included in the consolidated statement of activities in the year of contribution. Contribution revenue recognized under charitable gift annuity agreements during the years ended September 30, 2024 and 2023 totaled \$1,210,214 and \$2,060,458, respectively.

The following table shows the aggregate annual maturities over the next five years and thereafter as of September 30, 2024. Current annuities are paid out monthly, quarterly, semi-annually, or annually at a range of 0.42% to 19.6% of the original gift amount. Since the liability is estimated based upon the donor's life expectancy, the duration of the actual payments could differ from those estimated.

Years Ending September 30,		
2025	\$	550,600
2026		540,363
2027		491,811
2028		468,893
2029		450,484
Thereafter	2	,457,872
Total annuities payable	\$ 4	,960,023

#### 10. Notes Payable

In October 2018, Best Friends entered into a financing agreement with an equipment financer with an interest rate of 9%, in the amount of \$133,565, and due in quarterly installments of \$5,565. The note is secured by the associated equipment under the financing agreement. The agreement matured in November 2024 and was paid in full.

In July 2019, Best Friends entered a note payable agreement with a bank in the amount of \$6,500,000. The Organization prepaid approximately \$3,600,000 of the note during fiscal year 2020. As a result, the monthly installment of \$49,828 was reduced to \$16,862 and the interest rate was fixed at 4.464%. The note is secured by property and other investments held by the Organization. The note matures in July 2030. This note requires the Organization to meet certain affirmative and negative covenants.

In July 2020, Best Friends entered a note payable agreement with a bank in the amount of \$23,500,000 which is due in monthly installments of \$130,849. The note payable bears interest at 3%. The note is secured by property held by the Organization. The note matures in July 2030. This note requires the Organization to meet certain affirmative and negative covenants.

In August 2020, Best Friends entered a note payable agreement with a bank with an interest rate of 3.25% in the amount of \$15,800,000, and due in monthly installments of \$129,738. The note matures in March 2033. This note requires the Organization to meet certain affirmative and negative covenants.

In December 2021, Best Friends entered a note payable agreement with a foundation in the amount of \$2,500,000, with no interest, and due in three payments: \$500,000 paid on September 30, 2023, \$500,000 paid on September 30, 2024, and \$1,500,000 due on September 30, 2025.

As of September 30, 2024, management believes the Organization was in compliance with all affirmative and negative debt covenants.

The scheduled maturities of the notes payable and the associated amortization of the debt issuance costs as of September 30, 2024, were as follows:

Years Ending September 30,	Principal Payable		Debt Issuance Costs		
2025	\$	3,793,758	\$	(25,431)	
2026		2,369,270		(25,394)	
2027		2,447,292		(25,354)	
2028		2,525,666		(25,315)	
2029		4,211,802		(25,272)	
Thereafter		19,310,752		(20,959)	
	\$	34,658,540	\$	(147,725)	

**11. Leases**Lease assets and liabilities consisted of the following as of September 30:

Leases Classification			
		2024	2023
Assets	-		
Operating lease right-of-use assets	\$	1,798,184	\$ 2,137,090
Finance lease right-of-use assets		108,736	65,342
Total lease assets	\$	1,906,920	\$ 2,202,432
Liabilities			
Current:			
Current portion of long term operating lease liabilities	\$	926,897	\$ 819,529
Current portion of long term finance lease liabilities		51,448	2,063
Noncurrent:			
Long term operating lease liabilities, less current portion		1,011,838	1,487,068
Long term finance lease liabilities, less current portion		66,404	66,198
Total lease liabilities	\$	2,056,587	\$ 2,374,858

The components of lease expense were as follows for the years ended September 30:

Lease Cost	Classification		
		2024	2023
Operating	Facilities expenses	\$ 905,548 \$	1,043,900
Short-term lease cost	Facilities expenses	381,684	206,196
Variable lease costs	Facilities expenses	408,199	344,303
Finance:			
Asset amortization	Finance lease right-of-use asset amortization	46,553	34,384
Interest on liability	Bank fees and interest expense	17,262	3,534
Total lease cost		\$ 1,759,246 \$	1,632,317

The weighted average remaining lease terms and interest rates were as follows as of September 30:

Lease Term and Discount Rate				
	2024	2023		
Weighted Average Remaining Lease Term (years)				
Operating leases	2.65	3.29		
Finance leases	3.23	2.36		
Weighted Average Discount Rate				
Operating leases	3.96%	3.95%		
Finance leases	12.28%	10.37%		

The following table reconciles the undiscounted future cash flows for the next five years and thereafter to the operating lease liabilities recorded within the consolidated statement of financial position as of September 30, 2024:

Maturities of Lease Liabilities		
Years ending September 30:	Operating	Finance
2025	\$ 986,711	\$ 62,598
2026	653,788	29,704
2027	196,162	23,203
2028	90,336	20,539
2029	92,969	5,271
Thereafter	 23,408	-
Total lease payments	2,043,374	141,315
Less: interest	 (104,639)	(23,463)
Present value of lease liabilities	\$ 1,938,735	\$ 117,852

Supplemental cash flow information related to lease commitments was as follows for the years ended September 30:

Supplemental Cash Flow Information				
		2024	2023	
Operating cash flows from operating leases	\$	948,066 \$	1,614,581	
Cash flows for finance leases		43,978	37,918	
Lease assets obtained in exchange for lease obligations:				
Operating leases	\$	134,277 \$	3,070,098	
Finance leases		89,947	99,726	

#### 12. Other Liability – 5 Acres Agreement

For a number of years, the Board of Directors of Best Friends has allowed certain founders to each occupy 5 acres of land owned by Best Friends for the purpose of constructing private residences under the terms of the 5 Acres Agreement. The qualifying founders are those who served long and faithfully in the mission of Best Friends for relatively little material reward. The qualifying founders are responsible for the payment of rent and for all costs of construction and maintenance of the residences.

Qualifying founders have the use of the land but have no ownership interest in it. Best Friends retains ownership of the land and also control of who uses it for residential purposes. When a 5-acre parcel becomes vacant or at the option of a founder, Best Friends will purchase the residence at the appraised replacement cost. Best Friends will assume and pay any financing related to the structure to the extent the amount outstanding is less than the replacement cost. If there is no such financing, the replacement cost is paid in full within one year to the estate of a deceased occupant or to the occupant if the occupant's employment terminates.

Management has estimated the liability for these future purchases, which is included in the consolidated statements of financial position, based on factors such as: county market values, annual property appreciation, life expectancy, and a present value discount rate of 3%. A corresponding other asset, reflected in the consolidated statements of financial position, is recognized in connection with the liability. Furthermore, given the unique circumstances, it is possible that a significant portion of the qualifying founders will bequeath their residences to Best Friends upon death. Under such circumstances, Best Friends would not be required to purchase the residence.

## 13. Board Designated Net Assets Without Donor Restrictions

Board designated net assets without donor restrictions comprised the portion of net assets that the Board of Directors of the Organization has voluntarily designated for specific purposes as shown below as of September 30:

	2024	2023
Reserve Fund	\$ 40,052,713	\$ 44,714,165
Strategic Opportunities Fund	5,000,000	5,000,000
2025 Fund	 -	7,676,638
Total board designated net assets without donor restrictions	\$ 45,052,713	\$ 57,390,803

The Reserve Fund exists to provide funds during times of revenue volatility, unplanned one-time expenses, or to be used to support the operations of the Organization in the event such funds are needed. The use of these funds requires the approval of the Board of Directors.

A Strategic Opportunities Fund was created during the year ended September 30, 2019, and exists to provide funds for investment or spending opportunities of a strategic and time-limited nature.

A 2025 Fund was created during the year ended September 30, 2022 and existed to provide funds for expenses needed to meet the mission or making every shelter and community no-kill by 2025.

#### 14. Net Assets With Donor Restrictions

Net assets with donor restrictions comprised the unspent portion of various restricted donations, which are restricted due to time or purpose, unappropriated earnings on the endowments, and the charitable gift annuity reserves required by the various states in which the contracts originated, net of the related liabilities, as shown below as of September 30:

	2024	2023
Purpose and time restricted net assets:		
Charitable gift annuity reserves	\$ 4,826,875	\$ 4,504,242
Donor endowment - unspent income	3,723,966	2,635,405
Charitable remainder trusts	3,552,827	3,388,129
Outreach programs	2,776,119	5,340,033
Lifetime care of animals	469,576	439,015
New buildings or equipment	187,329	673,160
	15,536,692	16,979,984
Interests in third-party trusts:	 14,147,202	12,535,335
Donor restricted endowment funds:		
Endowments for operations	3,112,729	3,086,571
Endowments for dogs and other sanctuary animals	2,943,732	2,943,482
Other endowments - community cat program	420,315	420,415
	6,476,776	6,450,468
Total net assets with donor restrictions	\$ 36,160,670	\$ 35,965,787

Donor restricted endowment funds include original contributed principal of \$6,476,776 and \$6,450,468 as of September 30, 2024 and 2023 respectively, and no individual donor endowment has a current fair value that is less than the original contributed principal.

#### 15. Endowments

Financial Accounting Standards Board (FASB) Accounting Standards Codification Topic 958 (ASC 958), *Not-for-profit entities*, provides guidance on the net asset classification of donor-restricted endowment funds for a nonprofit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA). The state of Utah has adopted UPMIFA. Best Friends' endowment fund consists of donor-restricted funds. As required by US GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

#### Interpretation of Relevant Law

The Organization has interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as net assets with donor restrictions (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified as restricted in perpetuity is classified as part of net assets with donor restrictions until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate endowment funds:

- 1. The duration and preservation of the fund
- 2. The purposes of the Organization and the endowment funds
- 3. General economic conditions
- 4. The possible effect of inflation and deflation
- 5. The expected total return from income and the appreciation of investments
- 6. Other resources of the Organization
- 7. The investment policies of the Organization

# **Net Assets Composition by Fund Type**

The Organization's endowment funds and its interests in perpetual trusts held by others consisted of the following as of September 30:

	2024	2023
	 With Donor	With Donor
	 Restrictions	Restrictions
Endowment funds	\$ 10,200,742	\$ 9,085,873
Interest in perpetual trusts held by others	 14,147,202	12,535,335
Total	\$ 24,347,944	\$ 21,621,208

## **Changes in Endowment Net Assets**

The changes in the endowment net assets were as follows for the years ended September 30, 2024 and 2023:

	With Donor Restrictions	
Endowment net assets as of September 30, 2023	\$ 21,621,208	
Investment results: Investment income Net gain (realized and unrealized)	67,168 3,103,443	
Total net investment gain	3,170,611	
Contributions	31,408	
Appropriation of endowment assets for expenditure	 (475,283)	
Endowment net assets as of September 30, 2024	\$ 24,347,944	

	With Donor Restrictions		
Endowment net assets as of October 1, 2022	\$ 20,283,174		
Investment results: Investment income Net gain (realized and unrealized)	 52,514 1,636,693		
Total net investment income	1,689,207		
Contributions	81,141		
Appropriation of endowment assets for expenditure	 (432,314)		
Endowment net assets as of September 30, 2023	\$ 21,621,208		

## **Return Objectives and Risk Parameters**

Best Friends has adopted formal investment and spending policies specifically for endowment assets. Endowment assets include those assets of donor-restricted funds that Best Friends must hold in perpetuity. Under Best Friends' policies, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce a reasonable return while assuming a moderate level of investment risk.

# Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, Best Friends relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). Best Friends targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

## **Spending Policies**

Best Friends' spending policies are consistent with the objective to maintain the purchasing power of the endowment assets held in perpetuity as well as to provide additional real growth through investment return.

#### 16. Retirement Plan

Best Friends maintains a 401(k) plan. Employees age 18 or older are eligible for participation in the plan on the first day of the month following 60 days of employment. Matching contributions are available the first day of the quarter after having worked at least one year of full-time employment during which the employee was compensated for at least 1,000 hours, as measured from the employee's hiring anniversary date. Contributions are made based on regular payroll compensation for each eligible employee. The Organization's contributions to the plan were \$2,750,635 and \$2,446,266 for the years ended September 30, 2024 and 2023, respectively.

#### 17. Commitments and Contingencies

#### **Founder Post Employment Services Agreement**

On April 29, 2011, the Board of Directors approved a "Post Employment Services Agreement" (Agreement) that replaced a Founders Retirement Program. This Agreement was established to formalize the continued contributions that founders (no longer working full-time at Best Friends) make, plus provide them a forum directly with the Board.

Participants of the Program provide services to Best Friends under their Post Employment Services Agreement. In exchange for the related services, the participating founders are entitled to bi-monthly payments as per the Post Employment Services Agreement. All founders who are no longer employed full-time by Best Friends are eligible to participate in this service-based agreement if they choose to do so. Ten founders were active under this program during the years ended September 30, 2024 and 2023, and received compensation totaling \$523,042 and \$574,557, respectively, under the Post Employment Services Agreement.

# **Legal Matters**

Best Friends is involved in various legal matters occurring in the normal course of its activities. Best Friends has accrued an estimate of what management anticipates will be required to resolve the matters. While the final outcomes cannot be determined at this time, management is of the opinion that the resolution of these matters will not have a material adverse effect on Best Friends' financial position.