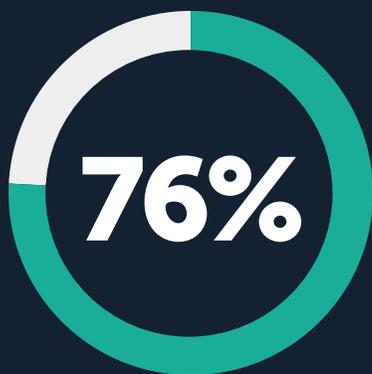


Pet-Inclusive Housing Initiative

PRESENTED BY
Michelson Found Animals 

Tackling Misconceptions about Pets in Rental Housing



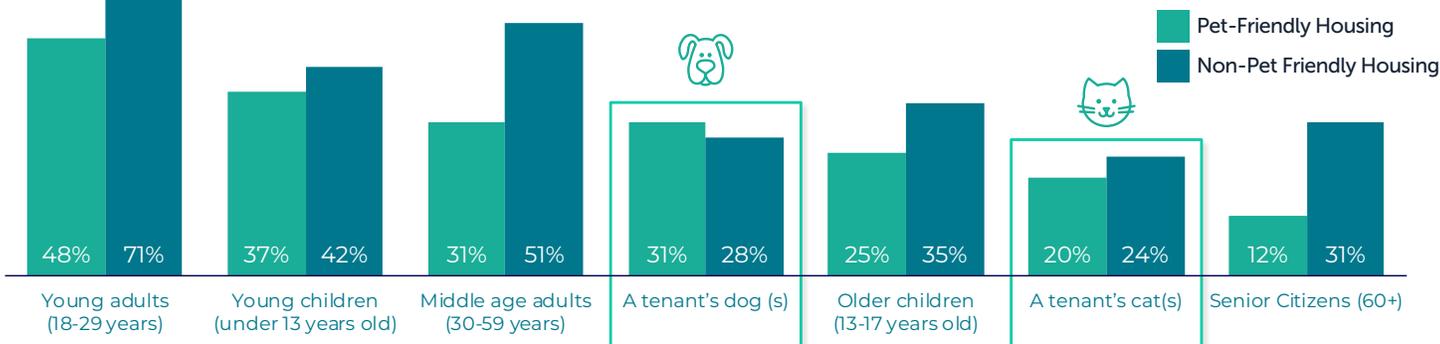
of rental housing is "pet-friendly"

BUT "PET-FRIENDLY" DOES NOT MEAN ALL PETS ARE WELCOME



ARE THESE RESTRICTIONS REALLY NECESSARY? AS IT TURNS OUT, PETS ARE NOT THE MOST COSTLY SOURCE OF DAMAGES

Owner/operators of both pet-friendly housing and non-pet friendly housing alike believe adults and children are likely to create more costly damages than dogs or cats.



AND OUR RESEARCH SHOWS **PETS ARE A SAFE BET** IN THE RENTAL HOUSING INDUSTRY.



*National Average, Urban and Suburban Areas

PETS ARE GOOD FOR PEOPLE. GOOD FOR COMMUNITIES. AND GOOD FOR THE RENTAL HOUSING INDUSTRY.

ARE YOU READY TO BE PET-INCLUSIVE?

VISIT PETSANDHOUSING.ORG FOR MORE RESEARCH AND RESOURCES.

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They're cute. They're fuzzy. They're widely restricted in rentals....

Tackling Misconceptions about Pets



METHODOLOGY

Non-profit organizations Michelson Found Animals Foundation and the Human Animal Bond Research Institute (HABRI) commissioned LRW to conduct research on pets and rental housing in the United States. The research, conducted in 2019, included an online survey of 1299 rental residents and a telephone survey of 551 owner/operators in urban and suburban settings.

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